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	Building the Strategy CxOs; BDMs	Building the Foundations CIOs; Directors of IT	Building the Code IT Pros; Data Scientists, DevOps; Makers;	Building the Lab Hands-on sessions	
09h15	ADDRESSING NEW BUSINESS CHALLENGES & AI IMMERSION Who's Afraid of Artificial Intelligence? Jim Stolze (Singularity University)   The AI Driven Enterprise Matteo Colombo (KPMG)   Opportunity & Responsibility: Ethical Tech in the AI Era Tim O'Brien (Microsoft)  				
10h30	Food For Thought: Hack Your Work Skills José Cabreira (Claranet)  				
11h00	HOW AI EMPOWERS THE FUTURE OF BUSINESS Moderador: Pedro Oliveira (Exame Informática) ; Jorge Baião (Crédito Agrícola) ;  Jorge Graça (NOS) ;  Steven Braekveldt (Ageas Seguros) ; Miguel Faria (Navigator) ; Pedro Batista (SPMS) . 	THE FUTURE OF DIGITAL MARKETING Mike Softley (Microsoft)	COGNITIVE INTELLIGENCE João Lopes & Tiago Barroca (Closer) 	SHIFTLEFT: BUILDING FASTER WITH CONTAINERS  Moderador: José Chang ; Pedro Gomes (NOS) ; Ricardo Guerreiro (Noesis) .	LAB 1 COGNITIVE LAB Jorge Borralho (Xpand IT)
11h30		CYBERSECURITY: CYBER ATTACKS THAT FLY UNDER THE RADAR Federico Guerrini (Microsoft) 	NLP & BOTS Tiago Noronha (Unipartner)  	RAD TO THE LIMIT Paulo Fernandes (Outsystems) 	
11h45	LEARN HOW TO FAIL FAST  Moderador: Tiago Freire (Revista Exame) ; Rui Nabeiro (Delta) ; Helena Vieira (Bluebio Alliance) ; Cristina Fonseca (Indico Capital) ; Celso Martinho (Bright Pixel) .		AI FOR CUSTOMER CARE  Arlindo Oliveira (IST) ;  Tim Nagels (Microsoft) . 	BUILDING IOT BACKENDS Pedro Rosa (MainHub) 	ZERO TO MICRO SERVICES Jorge Palma (Microsoft) 
12h15		THE CUSTOMER JOURNEY OF THE FUTURE  Moderador: João Tomé (Dinheiro Vivo) ; José Ferrari Careto (EDP) ;  Miguel Águas (Worten) ;  Maria João Carioca (CGD) ;  Luís Araújo (Turismo de Portugal) ;  Ana Paula Marques (NOS) . 		CONNECTED FIELD SERVICES Pedro Beltrão (Bizdirect)  	ANALYTICS Rui Romano (DevScope)  
12h30	HOW TO USE BLOCKCHAIN TO MODERNISE CUSTOMER & PARTNER RELATIONS  Giuseppe Perrone (EY)		MACHINE LEARNING Philip Oberacker (KPMG)  	SERVERLESS COMPUTING Virgílio Esteves (Sevenworld Technologies) 	
13h15	LUNCH				
14h15	DATA IS THE NEW OIL & MACHINE LEARNING How to Leverage AI Technology and Limit Its Business Drawbacks Arnaud Laroche (EY)   AI as a Seamless Enabler of Business Transformation Laurent Stefani (Accenture)   How Can We Predict Non-Obvious Market Trends? Rohit Bhargava (Non-Obvious Company)  				
15h30	FAKE NEWS / FACT CHECKING & DATA JOURNALISM  Moderador & Apresentador: Fernando Esteves (Polígrafo) ;  José Magalhães (Deputado) ;  Nuno Artur Silva (Produções Fictícias) ; Catarina Carvalho (DN) ; Luísa Meireles (Lusa) .	HOW TO ANSWER THREE BIG STRATEGIC TALENT QUESTIONS WITH LINKEDIN BIG DATA David Correia (LinkedIn)	BIG DATA Carlos Martins (NOS) 	INFRASTRUCTURE AS CODE Tiago Costa (Microsoft)	LAB 4 DOCKER Virgílio Esteves (Sevenworld Technologies)
16h00		WOMEN IN TECH  Moderadora: Inês Santos Silva Ana Casaca (José de Mello) ; Beatriz Oliveira (BindTuning) ; Ana Sanches (Outsystems) ; Célia Reis (Altran) .	HOW TO RELEASE NEW PRODUCTS FAST (DEVOPS) Ricardo Fiel (Microsoft) 	ARTIFICIAL INTELLIGENCE Maxim Khalilov & Thomas Reynaud (Unbabel)  	
16h30	FAKE NEWS / FACT CHECKING & DATA JOURNALISM  Moderador & Apresentador: Fernando Esteves (Polígrafo) ;  José Magalhães (Deputado) ;  Nuno Artur Silva (Produções Fictícias) ; Catarina Carvalho (DN) ; Luísa Meireles (Lusa) .	WOMEN IN TECH  Moderadora: Inês Santos Silva Ana Casaca (José de Mello) ; Beatriz Oliveira (BindTuning) ; Ana Sanches (Outsystems) ; Célia Reis (Altran) .	HOW TO RELEASE NEW PRODUCTS FAST (DEVOPS) Ricardo Fiel (Microsoft) 	ARTIFICIAL INTELLIGENCE Maxim Khalilov & Thomas Reynaud (Unbabel)  	LAB 4 DOCKER Virgílio Esteves (Sevenworld Technologies)
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17h15	FAKE NEWS / FACT CHECKING & DATA JOURNALISM  Moderador & Apresentador: Fernando Esteves (Polígrafo) ;  José Magalhães (Deputado) ;  Nuno Artur Silva (Produções Fictícias) ; Catarina Carvalho (DN) ; Luísa Meireles (Lusa) .	WOMEN IN TECH  Moderadora: Inês Santos Silva Ana Casaca (José de Mello) ; Beatriz Oliveira (BindTuning) ; Ana Sanches (Outsystems) ; Célia Reis (Altran) .	HOW TO RELEASE NEW PRODUCTS FAST (DEVOPS) Ricardo Fiel (Microsoft) 	ARTIFICIAL INTELLIGENCE Maxim Khalilov & Thomas Reynaud (Unbabel)  	LAB 4 DOCKER Virgílio Esteves (Sevenworld Technologies)
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18h00	WOMEN IN TECH  Moderadora: Inês Santos Silva Ana Casaca (José de Mello) ; Beatriz Oliveira (BindTuning) ; Ana Sanches (Outsystems) ; Célia Reis (Altran) .	HOW TO RELEASE NEW PRODUCTS FAST (DEVOPS) Ricardo Fiel (Microsoft) 	ARTIFICIAL INTELLIGENCE Maxim Khalilov & Thomas Reynaud (Unbabel)  		
18h15				WOMEN IN TECH  Moderadora: Inês Santos Silva Ana Casaca (José de Mello) ; Beatriz Oliveira (BindTuning) ; Ana Sanches (Outsystems) ; Célia Reis (Altran) .	HOW TO RELEASE NEW PRODUCTS FAST (DEVOPS) Ricardo Fiel (Microsoft) 
18h30	WOMEN IN TECH  Moderadora: Inês Santos Silva Ana Casaca (José de Mello) ; Beatriz Oliveira (BindTuning) ; Ana Sanches (Outsystems) ; Célia Reis (Altran) .	HOW TO RELEASE NEW PRODUCTS FAST (DEVOPS) Ricardo Fiel (Microsoft) 	ARTIFICIAL INTELLIGENCE Maxim Khalilov & Thomas Reynaud (Unbabel)  		

Agenda 30 jan

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	Building the Strategy CxOs; BDMs	Building the Foundations CIOs; Directors of IT	Building the Code IT Pros; Data Scientists, DevOps; Makers;	Building the Lab Hands-on sessions	
09h15	BRINGING INNOVATION INTO YOUR COMPANY DNA & THE FUTURE IS API Becoming an Irrelevant Leader? It's Up To You Pedro Afonso (Axians)  Technology vs. Humanity Gerd Leonhard (Futurist, Author)  Competências Digitais e Inteligência Artificial: A Perspetiva Portuguesa (Intelligent Portugal) Maria Manuela Leitão Marques (Ministra da Presidência e da Modernização Administrativa) 				
10h30	Food For Thought: A Better Way To Build And Manage ChatBots Vitor Pereira & Jean François Gaudy (GFI) 				
11h00	GIG ECONOMY & CULTURE HACKING  Moderadora: Fátima Caçador (SapoTEK) ; Susan Silbey (MIT) ;  Sarah Harmon (LinkedIn) ;  Daniel Traça (Nova SBE) ; João Borga (Startup Portugal) .	BUILD YOUR BUSINESS APP IN 5M Sérgio Viana (XpandIT)  	THE FUTURE OF .NET Bruno Lopes (Microsoft) 	THE STORE OF THE FUTURE Hélder Dias (Farfetch) 	
11h30		INTELLIGENT AGENTS Tiago Fonseca (Syone)  	BUILDING DATA BRICKS SOLUTION   Natalia Shuliak & Vincent Jolivet (Databricks)	CONNECTED FIELD SERVICES & AR JB Chong (Microsoft)  	
11h45			BUILDING INNOVATION INTO YOUR COMPANY DNA  Moderador: Jorge Portugal (COTEC) ; Anand Vengurlekar (INSEAD) ;  Ana Paula Rafael (Dielmar) .	POWER BI AND AI: INTELLIGENCE FOR YOUR BUSINESS Manuel Dias (Microsoft) 	EXTEND YOUR IDENTITY TO THE CLOUD Nuno Árias Silva (GFI)  
12h15	LUNCH				
12h30	BUILDING BRIDGES FOR THE FUTURE Ativar Portugal: How To? Vahé Torossian (President Microsoft WE)   Europe: A Two Way Opportunity Mário Campolargo (Comissão Europeia - Deputy Director General Informatics)   World: Learn From Others Yolanda Martinez (ex-CIO México / OECD)   Ativar Portugal: Digital GOV Transforming In and Out Luís Goes Pinheiro (Secretário de Estado Adjunto e da Modernização Administrativa)  Ativar Portugal: Research Shaping The Future João Sobrinho Teixeira (Secretário de Estado da Ciência) ;  Nuno Pimentel (Fundação Champalimaud)   Ativar Portugal: Building The Skills Paula Panarra (GM Microsoft Portugal)   Encerramento José António Vieira da Silva (Ministro do Trabalho, Solidariedade e Segurança Social) 				
13h15	REAL TIME ANALYTICS IN IOT SCENARIOS Sam Vanhoutte (Codit)  		PRODUCTIVITY & COLLAB IN TEAMS Pedro Duarte e Rúben Silva (Shift) 	LAB 5 CONTINUOUS DELIVERY WITH WINDOWS CONTAINERS & AZURE DEVOPS Pedro Pereira (RUMOS) 	
14h15			DEVOPS MANAGED SERVICES WITH OPENSIFT Pedro Moreira (DXC) 		BUILDING MIXED REALITY APPLICATIONS Hernani David (IT People)  
14h35			DEEP LEARNING Rui Quintino (Devscope)  		MIXED REALITY Sebastien Leang (Uptale)  
14h55	HOW TO RUN SAP IN THE CLOUD Rosália Bote (GBB)  		BLOCKCHAIN Pedro Pinto & Gabriele Freitas (Innowave)  	LAB 7 PRODUCTIVITY POWER LAB Rui Alfeiteira & Ana Rita Grencho (Bi4All) 	
15h15			CYBERSECURITY Rui Costa (Armis)  		RUNNING RED HAT ON AZURE Sérgio Seabra & Miguel Díaz (RedHat)  
15h30	LAB 6 DATA BRICKS Vincent Jolivet (Databricks)				
16h00	LAB 2 POWER APPS LAB Inês Oliveira (Unipartner)				
16h30	LAB 7 PRODUCTIVITY POWER LAB Rui Alfeiteira & Ana Rita Grencho (Bi4All) 				
17h15	LAB 2 POWER APPS LAB Inês Oliveira (Unipartner)				
17h30	LAB 2 POWER APPS LAB Inês Oliveira (Unipartner)				