

ABOUT FARFETCH

Farfetch Limited is the leading global technology platform for the luxury fashion industry. Founded in 2007 by José Neves for the love of fashion, and launched in 2008, Farfetch began as an e-commerce marketplace for luxury boutiques around the world. Today the Farfetch.com Marketplace connects customers in 190 countries with items from more than 48 countries and over 1,000 of the world's best boutiques and brands, delivering a truly unique shopping experience and access to the most extensive selection of luxury on a single platform. Through its business units, which also include Store of The Future, Farfetch Black & White Solutions, and Browns, Farfetch continues to invest in innovation and develop key technologies, business solutions, and services for the luxury fashion industry.

THE HACKATHON

We want you to join us in revolutionizing the luxury fashion industry, partner and build our future together - extend our functionality, improve our business, envision what's to come.

Using our API, the very same used by partners and startups from the acceleration program "Dream Assembly" when developing innovative platform contributions, we challenge you to build a novel application atop our platform.

For simplicity, and to focus on this challenge, teams will be provided access to our Customer APIs only (Commerce API + Commerce Payments API + Content API). But you can still use other publicly available APIs and Services when building your applications.

More details and documentation on the Farfetch APIs will follow. A participant package with building tutorials will be available just before the hackathon - so that selected teams can hit the ground running!

TERMS & CONDITIONS

The application to the Building the Future Hackathon implies full acceptance of the following Terms & Conditions

A. Application and eligibility

1. Individuals older than 18 years may apply as a group of 2-5 individuals.
2. All applications submitted will be subject to an assessment and selected teams will receive an email confirmation.
3. Up to 10 teams will be selected.
4. Farfetch employees are not allowed to participate in the event.

B. Cancellation Policy

1. The cancellation of registration can be done through e-mail, until 24 hours prior to the beginning of the Hackathon. In case of cancellation, another team will be selected to fill the spot left free.

C. Schedule

1. The Building the Future Hackathon will run at the same time as the main event. Teams will not be allowed to stay in the venue after the closing.

D. Participation requirements

1. Solution requirements: The solutions developed shall not:
 - i. feature any references of sexual nature, explicit or suggestive, violent or derogatory to any ethnic, racial, religious, professional or age group or pornographic content.
 - ii. advertise illegal drugs or firearms (or the use of any of the foregoing), or any activity that may convey unsafe, dangerous or political messages.
 - lii. be obscene or offensive or encourage any form of hate or group hate or derogatory comments about the organisation or its products or services, or other people, products or companies.
 - iv. present registered trademarks or logos owned by third parties or advertise or promote any brand or product of any kind.
 - v. contain materials protected by copyright or property of third parties (including photographs, sculptures, paintings and other works of art or images published on websites or on television, movies or other media). Participants shall ensure that the ideas/prototypes/apps proposed are innovative and original.
 - vi. present any names, images, photographs or other evidence that identify any person, living or dead, without explicit authorisation from them or their representatives.

2. Behaviour: Participants are expected to behave cordially and with respect. Excessive use of obscene language, abusive behavior, or threatening behavior directed to any other participant will not be tolerated.

3. Failure to comply with the conditions provided for in this Clause may result in, by decision of the Jury, at its sole discretion, the exclusion of the Participant and/or team from the event without the possibility for participants to make any claim or appeal against the decision.

E. Evaluation

1. Eligible projects will be evaluated by a jury selected by Farfetch.

2. The decisions will be taken at the Jury's sole discretion, without the possibility for any team or team member to make any claim or appeal against the decisions of the Jury.

F. Prizes

1. Each member of the winning team will receive one Access Pass to the Conference NDC Porto, taking place in Porto on the 26th, 27th and 28th of February, and 1st of March of 2019.

2. Prizes are awarded to all members of the winning team and they are non-transferable to a third party.

G. Intellectual Property

1. The team acknowledges and agrees that any ideas, projects and collaborations within the hackathon are and remain intellectual property of the team that presents the idea. The team will not use an original idea or its information to generate own income, without the written consent of the author. The participant is not allowed to disclose any idea or related idea without the written consent of the owner.

2. Intellectual property and the work developed before, during and after the hackathon, belong to the team. Farfetch is required to maintain the confidentiality, unless authorized by the team.

3. Notwithstanding the above, the team authorizes and ensures that is entitled to provide such authorization to Farfetch to mention the solutions designed by the team in the communication and advertising materials of the event and similar events, on a perpetual basis.

H. Equipment and Facilities

1. Teams will have access to Wi-Fi to support the development of projects. Participants should bring own computers and other equipment they deem relevant.

2. Meals will be provided in the hackathon facility.

I. Personal Information and Rights

1. The team acknowledges and accepts that some personal data will need to be processed by Farfetch for the purposes of registration of the participant in the event, and to circulate details, newsletters and announcements regarding the hackathon.
2. Personal information of the participants provided to Farfetch will not be shared with third parties.
3. The team agrees to assign the rights of their image in photograph or video for any communication related to the event.

J. Personal Property

1. Farfetch accepts no responsibility for loss or damage to personal property.